

Global
Digital
Cultures

[Democratic Challenges
&
Conceptual Adventures]

Kick-off Event

globaldigitalcultures.uva.nl



UvA

02 10 '20

Global Digital Cultures is a Research Priority Area of the University of Amsterdam. It aims to bring together researchers at UvA and beyond to analyse social, political, economic and cultural impacts of digitization. Its overarching question is: "How is digitization transforming cultural practices around the world, from friendship and intimacy, to labour practices, to the targeting and surveillance of publics?"

Programme

14:00 - 14:10

Welcome Karen Maex, Rector Magnificus, University of Amsterdam
Chair of the day: Jeroen de Kloet (Media Studies)

14:10 - 14:20

Why Global Digital Cultures?

Marieke de Goede (Political Science) & Thomas Poell (Media Studies)

14:20 - 15:20

Panel Session - Introducing the research themes.

Chair: Olav Velthuis (Sociology)

Production & Labour: Anne Helmond (Media Studies), Joris Ebbers (Amsterdam Business School)

Security and Citizenship: Rivke Jaffe (Geography), Huub Dijkstra (Philosophy, WRR)

Consumption & Participation: Sudha Rajagopalan (European Studies), Monika Kackovic (Entrepreneurship & Innovation)

15:20 - 15:30

Break & Webinar Showcasing

15:30 - 16:30

Keynote - *Cloud Ethics: Algorithms, Attributes, and Machine Learning Cultures*

Louise Amoore, Durham University

In *Cloud Ethics*, Louise Amoore examines how machine learning algorithms are transforming the ethics and politics of contemporary society.

Respondent: Stefania Milan (Media Studies)

Chair: Marieke de Goede (Political Science)

16:30 - 16:40

Break

16:40- 17:10

Presentation of Seed Funding Program

& Discussion of projects' applications.

Where?

Online via Zoom

How?

Register for link in
globaldigitalcultures.uva.nl

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